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## NATIONAL

### 1) 'Ishan Manthan'

Union Minister for Culture, Tourism, G Kishan Reddy has inaugurated the three-day North-East festival called 'Ishan Manthan' at the Indira Gandhi National Centre for the Arts in New Delhi. The three-day Ishan Manthan programme will celebrate the rich ethnicity and colours of North East India.

### 2) Global Traditional Medicine Centre

Ministry of Ayush, Government of India signed an Host Country agreement with the World Health Organization to set up the Global Centre for Traditional Medicine in Jamnagar, Gujarat. It's objective is to support countries in developing policies and action plans to strengthen the role of traditional medicine.

### 3) INS Valsura Presented with President's Colour

The President of India, Ram Nath Kovind, bestowed the Indian Naval Ship (INS) Valsura with the prestigious President's Colour at the ceremony held at Jamnagar in Gujarat. The President's Colour is awarded to a military unit in honour of outstanding service to the country in both peace and war.

## BUSINESS AND ECONOMY

### 1) 'Max Life Smart Secure Plus Plan' for Consumers

Max Life Insurance Co. Ltd Partners with PhonePe to launch its 'Max Life Smart Secure Plus Plan' for its customers. It is a non-linked non-participating individual pure risk premium life insurance plan on the PhonePe app to enhance financial protection for digitally-savvy customers.

## IMPORTANT DAYS

### 1) World Theatre Day

World Theatre Day is celebrated annually on March 27, promoted by the International Theatre Institute (ITI) through its centres, and supported by theatre communities all over the world.

### 2) Earth Hour 2022

Earth Hour is celebrated worldwide on the last Saturday of March month to show support for the fight against climate change and commitment towards a better planet. Earth Hour 2022 is being marked on March 26, 2022. The Earth Hour 2022 theme will focus on 'Shape Our Future'.





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## AWARDS AND RECOGNITIONS

### 1) Stockholm Water Prize Laureate 2022

Professor Emeritus Wilfried Brutsaert has been named as the Stockholm Water Prize Laureate 2022. He has been awarded for his groundbreaking work to quantify environmental evaporation. Wilfried Brutsaert is Professor in Engineering Emeritus at Cornell University, USA.

## SPORTS

### 1) Swiss Open Super 300 badminton tournament

P.V. Sindhu has defeated Busanan Ongbamrungphan of Thailand to win the women's singles title at the Swiss Open Super 300 badminton tournament. Playing her second successive final in the tournament, Sindhu, a double Olympic medallist, took 49 minutes to get the better of the fourth-seeded Busanan 21-16, 21-8.

### 2) Byju's has become the official sponsor of FIFA World Cup Qatar 2022

Byju's India's leading education technology provider has become the official sponsor of (Fédération Internationale de Football Association) FIFA World Cup Qatar 2022. Through this partnership, BYJU will leverage its rights to the FIFA World Cup 2022 marks, emblem and assets, and run unique promotions to connect with football fans across the world.

